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## AGENCY OR CONSULTANT WITH EXPERIENCE AND EXPERTISE IN SBCC FOR RADIO

### DEADLINE:

30 September 2024

### INTRODUCTION

Sexual Reproductive Health and Rights Africa Trust (SAT) is a regional African NGO operating in Eastern and Southern Africa for over 34 years. We are central to a network of value-sharing partnerships with activists, NGOs, CBOs, service providers, Youth Hubs, and Parliamentarians, with whom we make positive change for adolescent health and SRHR.

### PURPOSE OF THIS ENGAGEMENT

SAT works extensively with young people across Africa and communicates with them in two-way processes on social media and face to face in Youth Hubs. Interactions and communication with them focus on their lives, and their health, including sexual and reproductive health, and are aimed at bringing about positive behaviour change, we are seeking a highly skilled and experienced consultant to support us on growing this work out into radio, and particularly community radio.

### RESPONSIBILITIES

- Support SAT to develop a strategy for SBCC via radio in our 13 operating countries. This should not be 13 distinct strategies but one strategy that will be subject to operationalization in different countries.
- Provide expert advice on targeted content creation, messaging, and audience engagement.
- Provide expert advice on monitoring and evaluating the impact of SBCC radio programmes.

### QUALIFICATIONS

- Proven experience in public interest radio broadcasting.
- Strong understanding of community radio dynamics and audience engagement across Africa.
- Ability to work collaboratively with diverse teams and communities.
- Added advantage will be experience in the NGO space with Youth and SBCC.



[www.srhrafricatrust.org](http://www.srhrafricatrust.org)



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### Board Members

- Anusha Teeruth (Naidoo) • Catherine Grant • Dumiso Gatsha • Felicitia Helga Hikuam
- Gugulethu Ndebele • Jonathan Gunthorp • Dr. Marie-Claire Wangari • Perrykent Nkole

## APPLICATION PROCEDURE

All interested parties should submit:

- a CV, or agency work profile,
- a maximum 5-page proposal by **latest midnight 30 September 2024** detailing: (1) the qualifications and experience of the individual or team; and (2) the methodology to be used in carrying out the assignment including timeframes and budget.
- One or two more detailed examples of similar work reports/presentations to illustrate capacity and quality of production.

The offer should be submitted electronically to Christina Magoro at [procurement@satregional.org](mailto:procurement@satregional.org) using “**SBCC for radio**” in the subject line.

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